



## Key 2024 highlights

- **2024 was another successful year for MHC as we completed 16 years in service to our community in June 2024.**
- **Rotating exhibits have continued regularly and are a very good addition to our regular displays. In 2024, we hosted two major traveling exhibits in partnership with Museum of South Texas History “Labeling History” and the Bob Bullock museum “Not Alone”. These exhibits add interest and keep the museum relevant in our offerings to the public.**
- **We completed our 2024 Capital Funds campaign for “The Annex” at the end of 2024 and are very proud to have received commitments that allowed us meet the required 1/3 of construction costs for the project. The City of McAllen has agreed to fund 2/3rds of the building cost. We anticipate moving forward towards becoming “shovel ready” by the end of 2025 or very early 2026.**
- **New events added this year: The McHi Classes of 1968 and 1975 Class Reunion Pre Game mingler received over 150 visitors, most of which were new visitors to MHC. These will be ongoing activities and excellent outreach for the museum. We held a reception to honor Sen. Chuy Hinojosa and present his gift to MHC consisting of a framed photo of himself with the late and iconic Cesar Chavez.**
- **Our new storage area was completed in 2024. Museum special funds were utilized for this project.**
- **The outdoor mural, “Greetings from McAllen” has continued to be a successful feature for MHC. Visitors enjoy the photo spot which they share with family and friends.**
- **We have an array of products in the museum store, “La Tiendita” featuring the design along with many other McAllen souvenirs and gift items.**
- **Work continues towards the completion of our COVID 19 historical binder which will contain all news articles in The Monitor about the pandemic in chronological order. This project will *conclude in mid-2025*.**
- **We are also working to add another decade of historical events to our chronological display area.**
- **Videos in progress: The first “Then and Now” Veterans documentary is in progress with a completion timeline of 2026, the McAllen State Bank historical video is set for completion**

by 2<sup>nd</sup> quarter 2025. The Landmarks Video will move to a priority item in 2026 with meetings held with the City of McAllen to work in tandem for the completion of the video.

- The 1<sup>st</sup> Annual South Texas College Summit: South Texas Public History, Culture, Heritage, Archives and Museums Summit held its event reception at MHC. The reception was attended by summit attendees from our Region and the State including museum professionals and representatives from Texas Historic Commission.

### Acknowledgments

We are so grateful for our staff, volunteers and supportive Board of Directors!

#### Board of Directors:

**John M. Kreidler, Chairman – Dr. Nedra Kinerk, Vice Chair – Elva M. Cerda, Secretary/Treasurer- Trustees: Danny Boultinghouse, William “Bill” Stocker, Irma Murray and Director Emeritus: Spurgeon “Spud” Brown.**

#### Our Staff:

**Gabriel Elizondo, Marketing Assistant and Social media manager**

**Erica Almazan, Museum Services and front desk and La Tiendita manager**

**Rosie Rodriguez, Museum Services**

**Lily Hernandez and Martin Davila, Museum services- custodial**

**Other valued volunteers: Spurgeon “Spud Brown”, Historian and tour guide & Pablo “Pikey” Rodriguez, Sports history Consultant.**

*(The above is meant as a concise outline to more significant activities that took place during 2024 and does not include many other less significant, but meaningful activities achieved.)*

*Submitted by,*

*Elva M. Cerda, MHC Executive Director*

<b>2024 Activity Summary:</b>	
Rotating or other exhibits: 3	Completed building project: 1 (Storage)
Events/Receptions: 9	
Outreach events: 2	