



## Key 2025 highlights

- 2025 was another exceptional year for MHC as we completed 18 years in service to our community in June 2025. The museum looks forward to celebrating our 20<sup>th</sup> anniversary as of our founding date in 2026!!
- In 2025, our new exhibit “Trust the Leader- McAllen State Bank 1945-1988” was opened January 2025 and will remain on display until early 2026. The “Dr. Nedra Kinerk” reception and opening exhibit dedicated to a history of her life was held June 30<sup>th</sup>. The exhibit ran through August 1, 2025. Rotating exhibits will resume in 2026 and are a very good addition to our regular displays.
- MHC honored our board trustees that passed in 2025: Dr. Nedra Kinerk, co-founder and William “Bill” Stocker, board trustee. We also honored Asst City Manager, Joe Vera for his contributions to our city and his long friendship and support of MHC. They will be missed always and we are grateful for their service and dedication.
- We continued working towards beginning the steps towards the ground-breaking for our addition “The Annex” during 2025. We were so proud for the community support we received raising funds for this important project for MHC. We anticipate moving forward towards becoming “shovel ready” by early to mid-2026.
- We held our annual fundraisers: Chuckwagon Dinner ticket sales event June 2025, and the 2<sup>nd</sup> Annual Royal Tea at the Heritage in September 2025. Both events were extremely successful and helped fund our operations and building fund. The Annual “McGrinch at La Placita Park” was held on 12/13/2025 with over 200 attendees.
- The “Royal Tea” Press conference and reception was held August 13, 2025 to kick off the upcoming event. The reception was attended by over 50 community leaders and supporters.
- The outdoor mural, “Greetings from McAllen” has continued to be a successful feature for MHC. Visitors enjoy the photo spot which they share with family and friends.
- The ongoing “Veterans: Then and Now” photo display ran Summer 2025 with the photo shoot held on July 19, 2025. We added 20 new Veterans to our line up of photos for display and will continue offering this event to honor our area Veterans.
- We have an array of products in the museum store, “La Tiendita” featuring the design along with many other McAllen souvenirs and gift items.
- Our COVID 19 historical binder which will contain all news articles in The Monitor about the pandemic in chronological order concludes in February 2026. This has been a long and tedious project that will serve as a historical overview of this global pandemic in our area as recorded by local news sources.
- MHC sponsored the 2nd Annual South Texas College Summit: South Texas Public History, Culture, Heritage, Archives and Museums Summit held at South Texas College.

### Acknowledgments

**We are so grateful for our staff, volunteers and supportive Board of Trustees!**

**Board of Trustees:**

**John M. Kreidler, Chairman – Elva M. Cerda, Secretary/Treasurer- Trustees: Danny Boultinghouse, Irma Murray, Kay Jancik and Director Emeritus: Spurgeon “Spud” Brown.**

**Our Staff:**

**Gabriel Elizondo, Marketing Director and Social media manager**

**Rosie Rodriguez, Museum Services**

**Lily Hernandez, Museum Services- custodial**

*(The above is meant as a concise outline to more significant activities that took place during 2024 and does not include many other less significant, but meaningful activities achieved.)*

**Submitted by,**

**Elva M. Cerda, MHC Executive Director**

**2025 Activity Summary:**

Rotating or other new exhibits: 2

Events/Receptions: 5

Outreach events: 2